

# COME UP TO CLADS

## ITT DATANETICS DID... AND MET A LOW COST KEYSWITCH CHALLENGE

ITT Datanetics Corp. of Fountain Valley, California needed to produce a low cost keyswitch which would meet the growing demands of the high end calculator market and the medium priced terminal market. They met this challenge through a specially designed TMI inlay clad strip. Made of 302 stainless steel base material, the strip contains two solder inlays and one gold inlay. Contact and terminal are stamped in one piece from the inlay clad strip, eliminating any secondary production sequences and substantially reducing part cost.

TMI is working with a growing number of manufacturers in the electrical, electronics and semi-conductor industries to provide answers which deliver major materials and production savings.

Ask for TMI's handbook for clad metals.

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DATANETICS CAME UP TO CLADS TO PRODUCE THIS LOW COST KEYSWITCH FOR THE HIGH END CALCULATOR AND MEDIUM PRICED TERMINAL MARKETS.

